



**Government of India
Ministry of MSME**

Brief Industrial Profile of Idukki District
2015-16



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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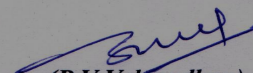
FOREWORD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Idukki District during 2015-16. The objective to prepare the Industrial Profile of Idukki is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Idukki District and also for academicians / research scholars.

I take this opportunity to express my gratitude to DIC, Idukki, officials of State Planning Board, Economic and Statistics Dept., Kerala, Dept of Mining and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I(E.I.) and Shri. K.R.Krishnakumar, Asst Director(Stat.) of this institute for their hard work in bringing out the report in this form.


(P.V.Velayudhan)
Director

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Thrissur

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Brief Industrial Profile of Idukki District

1. General Characteristics of the District

1.1 Location & Geographical Area

Sprawling over an area of 5,061 sq. kms. the district is marked by undulating hills and valleys. The high ranges vary in altitude from 2500 ft. above mean sea level in Kulamavu to more than 5,000 ft. above M.S.L. in Munnar. The highest peak in Kerala, Anamudi is in Idukki district. It is 8,841 ft. high. The different levels of elevation promote the growth of diverse flora. Except a bit of midland region in the western portions of Thodupuzha taluk all the remaining areas consisting of Devikulam, Peermade and Udumbanchola taluks and the eastern portion of the Thodupuzha taluk are entirely highland region. Granite hills touching the skies and being skirted round with thick rain-fed sylvan forest render a terrific charm to the district. There are eleven peaks in Idukki which exceed a height of 6000 ft. above M.S.L. The highland region is having a comparatively cold climate.

1.2 Topography

Idukki is the largest District of Kerala with an area of 5105.22 sq.km. About 97 percent of the total area of the District is covered by rugged mountains and forests. There is only a strip of Middle land (3%) in the western part of the district. Low land area is totally absent in the district. More than 50% of the area of the district is covered by forest.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2015-16

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2015-2016
MAJOR MINERAL		
1.	Granite Building Stone	1158289
MINOR		
1.	Sand	0
2.	Ordinary Earth	93820

SOURCE - DEPT. OF MINING & GEOLOGY

1.4 Forest

The district has at present about 260907 hectare of forest area. However, the sylvan wealth of the district and the animal life are fast disintegrating due to deforestation, indiscriminate felling of trees, encroachment and poaching. All kinds of wild animals with the exception of lions abound in the forests of Idukki. The Nilgiri Thar (striped goat) seen in Marayur region and Rajamala is found nowhere else in the world

1.5 Administrative set up

For revenue administration the district is sub divided into four taluks viz., Devikulam, Peermade, Udumbanchola and Thodupuzha. For purposes of developmental activities it is divided into eight blocks Arudai, Devikulam, Elamdesom, Idukki, Kattappana, Adimali, Nedumkandom and Thodupuzha.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	9° 51' North Latitude		
	ii) Longitude	76° 56' 24" East Longitude		
	iii) Geographical Area		Hectares	436328
(B)	Administrative Units			
	i) Sub divisions	2015-16		2
	ii) Tehsils	2015-16		4
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi)Nagar nigam			-
	vii) Nagar Palika	2015-16		1
	viii) Gram Panchayats	2015-16		52
	xi) Revenue villages	2015-16		64
	x) Assembly Area	2015-16		436328
2.	Population			
(A)	Sex-wise			
	i) Male	2011		551944
	ii) Female	2011		555509

(B)	Rural Population	2011		1055428
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	436328
	ii) Forest cover	2014-15	"	198413
	iii) Non Agriculture Land	2014-15	"	12610
	v) cultivable Barren land	2014-15	"	2455
4.	Forest			
	(i) Forest	2014-15	Hectare	198413
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	145775
	ii) Buffaloes	2012	Nos.	2713
B.	Other livestock			
	i) Goats	2012	Nos.	140723
	ii) Pigs	2012	Nos.	18040
	iii) Dogs & Bitches	2012	Nos.	72297
	iv) Railways			
	i) Length of rail line	2010-11	Kms	
	V) Roads			
	(a) National Highway	2014-15	Kms	157
	(b) State Highway	2014-15	Kms	998
	(c) Main District Highway	2014-15	Kms	1403
	(d) Other district & Rural Roads	2014-15	Kms	284
	(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	NA
	(f) Kachacha Road	2014-15	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2014-15	Nos	123675
	(b) Post offices	2014-15	Nos.	296
	(c) Telephone center	2014-15	Nos.	75
	(d)Density of Telephone	2014-15	Nos./1000 person	312*
	(e) Density of Telephone	2014-15	No. per KM.	186*
	(f) PCO Rural	2014-15	No.	NA
	(g) PCO STD	2014-15	No.	NA

(h) Mobile	2014-15	No.	NA
(VII) Public Health			
(a) Allopathic Hospital	2014-15	No.	5
(b) Beds in Allopathic hospitals	2014-15	No.	783
(c) Ayurvedic Hospital	2014-15	No.	3
(d) Beds in Ayurvedic hospitals	2014-15	No.	180
(e) Unani hospitals	2014-15	No.	-
(f) Community health centers	2014-15	No.	14
(g) Primary health centers	2014-15	No.	42
(h) Dispensaries	2014-15	No.	83
(i) Sub Health Centers	2014-15	No.	231
(j) Private hospitals	2014-15	No.	90
(VIII) Banking commercial			
(a) Commercial Bank	2014-15	Nos.	122
(b) rural Bank Products	2014-15	Nos.	3
(c) Co-Operative bank products	2014-15	Nos.	83
(d) PLDB Branches		Nos.	NA
(IX) Education			
(a) Primary school	2014-15	Nos.	227
(b) Middle schools	2014-15	Nos.	95
(c) Secondary & senior secondary schools	2014-15	Nos.	244
(d) Colleges	2014-15	Nos.	23
(e) Technical University	2014-15	Nos.	0

Source: Census 2011, Economic Review 2015(Kerala), Livestock Census:2012, Official Website of Idduki District, Agricultural statistics 2014-15, Panchayath Statistics- Idukki

*figures show the combined data of Ernakulam and Idukki districts

2.1 Existing Status of Industrial Areas in the Idukki District(as on 31/3/2016)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Nil							

3 INDUSTRIAL SCENERIO OF IDUKKI DISTRICT

3.1 Industry at a Glance as on 31/03/2016

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	2592
2.	TOTAL INDUSTRIAL UNIT	NO.	Not Available
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	6
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1.37
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	1156
6.	NO. OF INDUSTRIAL AREA	NO.	NIL
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	48329.35642
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	22243.14000

3.2 YEAR WISE TREND OF UNITS REGISTERED(as on 31/3/2016)

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	2006-07	70	409	1247.18
	2007-08	225	1775	3220.93
	2008-09	474	3372	5601.87
	2009-10	383	2749	4432.41
	2010-11	358	2300	5006.21
	2011-12	264	1501	2068.39
	2012-13	193	1138	5259.39
	2013-14	270	2200	6497.17
	2014-15	302	1608	4459.35
	2015-16	187	876	2227.56
	Total	2726	17928	40020.46

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT(as on 31/03/2016)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	657	9666.98	4778
22	Soda water	22	258	102
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	241	731.37	1511
27.	Wood/wooden based furniture	168	2122.94	980
28.	Paper & Paper products	37	142.27	224
29.	Leather based			
31.	Chemical/Chemical based	88	1792.66	772
30.	Rubber, Plastic & petro based	160	2214.32	1113
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	-	-	-
35.	Engineering units	235	1255.8	960
36.	Electrical machinery and transport equipment	43	241.07	242
97.	Repairing & servicing	129	572.14	650
01.	Others	940	2350	1880
	Total	2720	21347.55	13212

Source: DIC Idukki

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Idukki District & near by Area

None present

3.5 Major Exportable Item

Spices

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

None present in the district

3.8. Medium Scale Enterprises as on 31/03/2016

3.8.1 List of the units in Idukki District & Near By Area

Sl No	Name of Unit	Sector Public/Private	Investment in Lakhs	Employment
1	The Highland Produce Company Ltd. Carady	Public	688	335
2	The Highland Produce Company Ltd. Pasupara Estate	Public	1071	240
3	Eastern Condiments Pvt. Ltd. Adimali	Pvt.	2050	532
4	United Granite and Metals, Thodupuzha	Pvt.	900	9

Source: DIC Idukki

3.8.2 Major Exportable Item

Tea, Spices

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Sl No.	Activity
1	General Engineering Services
2	Printing Press

3	Plastic Recycling Units
4	Paper and Paper Products

3.10 Potential for new MSMEs

Spices based Industries – value added products

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Nil

4.1.1 Manufacturing Sector

Nil

4.1.2 Service Sector

Nil

4.2 DETAILS FOR IDENTIFIED CLUSTER

Not applicable as there is no cluster

5. General issues raised by industry association during the course of meeting

1. Lack of coordination between Govt. Departments and financial institutions
2. Competition within our country- Interstate tax pattern to be modified.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcidi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686 General Manager Dist.IndustriesCentre Cheruthoni ,Idukki +91- 486-2235507,Fax-2235410 E-mail: dicidk@rediffmail.com
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcidi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
3	Land and Industrial shed	General Manager Dist.IndustriesCentre Cheruthoni ,Idukki +91- 486-2235507,Fax-2235410 E-mail: dicidk@rediffmail.com Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm

		SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph. +91-471-322046/0471-330904, www.keralaindustry.org/promotional, Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com, Website: www.kinfra.org Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, E.mail. dc@csez.cin, Website: www.csez.com
4	Financial Assistance	Banks, (Nationalised & Scheduled), Idukki SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloore, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilt.com Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net
5	For raw materials under Govt. Supply	The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4th Floor, Panampilly Nagar, Kochi- 682036, INDIA. Phone : +91-484-2321470, 2311450, 2315081 Fax : +91-484-2322909 E-mail : cochin@stc.gov.in

6	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: bocoach@nsic.co.in , website: www.nsic.co.in
7	Power/ Electricity	KSEB, Idukki
8	Technical Know –how.	General Manager Dist. Industries Centre Cheruthoni, Idukki +91- 486-2235507, Fax-2235410 E-mail: diciidk@rediffmail.com Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcidi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in, Website: www.bis.org.in National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website: www.haccpindia.org/www.keralaindustry.org Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in

		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: dc@csez.com , Website www.csez.com Member Secretary, Kerala Export Promotion Council, T.C. 15/1399,'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010,Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: kbip@keralaindustry.org , bureau@vsnl.com , bureau@asianetindia.com website: www.keralaindustry.org KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net Website: www.ksidc.org KITCO Limited, PB No. 1820, Ravipuram,M.G. Road, Cochin-682016, website: www.kitco.in Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471- 2700 222,e.mail: response@technopark.org
12	Other Relevant Websites	www.msme.gov.in www.dcmsme.gov.in www.dic.kerala.gov.in udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx

